



Media release

For immediate release

23/07/2024

It is with excitement that Provet, Vetslovepets & Health Food Symmetry announce that Provet have onboarded PhyteQuine Equine gut health supplement as its exclusive distributor.

Provet <https://www.provet.com.au/> a Covetrus company, is the leading animal health distribution company in Australasia with seven warehouses strategically positioned across Australia and three in New Zealand, Provet provides extensive reach.

Provet's vision has always been to be more than a veterinary distributor but rather to be a company that provides added value to practices to help them build better businesses.

Tom Love the Managing Director of Vetslovepets <https://vetslovepets.com.au/> and Optivet the agent for PhyteQuine with Gordon Edwards the CEO of Health Food Symmetry Ltd say that the successful transition from the Kfibre brand for human health and wellness with its years of research and 1000's of customers reflects PhyteQuine's <https://phytequine.com.au/> ability to assist the microbiome and gut health of the Equine market.

With tongue in cheek Gordon says we have gone down a slightly different route with PhyteQuine "It was tested on humans as a digestive health solution, long before being sold into the equine market" it is after all a Mega-Grass with all of the retain Phytonutrients and the ability to act as a prebiotic for the beneficial bacteria in the gut and the benefits that this incurs to the horse.

For more information contact your Provet representative or [info@optivet.com.au](mailto:info@optivet.com.au)

To purchase product go to <https://vetslovepets.com.au/products/phytequine-gut-health-supplement-for-horses>

Health Food Symmetry Ltd is a provider of high-level science supported nutraceuticals with its world first whole plant “Virgin Sugarcane Prebiotics.”

(desugared *Saccharum Officinarum*)

For more information:

Media enquiries

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