

NEWS RELEASE

FOR IMMEDIATE RELEASE

July 23, 2021

Live Property Marketing Announces New Equity Advance Program to Help First Homeowners Buy Property with Little or NO Deposit.

With the EQUITY ADVANCE program, new homeowners can use the future equity in their new home to fund their deposit today.

Sydney, NSW – Live Property Marketing has today announced that it has launched a new program to assist first home buyers buy property with little or no deposit through [EQUITY ADVANCE](#).

Mr. Emmanuel Vaggis, Managing Director at Live Property Marketing said “We are excited to be able to help more people get into the property market in New South Wales and Queensland with EQUITY ADVANCE. Due to the continuous increase in property values and high living expenses in Australia, home ownership is out of reach for many people who are trying to save a deposit to buy their first property. This program will help Australian families fulfil their dream of home ownership.”

The EQUITY ADVANCE program is a unique deposit system that will fund up to 20% of the property value as a deposit, interest free for 5 years for first homeowners, for properties listed through Live Property Marketing. The deposit is then repaid at the end of this term from the equity growth in the purchased property.

This unique deposit system allows people to use the future equity in their new property to fund the initial deposit in advance.

“Instead of waiting to have your full deposit saved you can move into your new property without having all or any deposit at all. This will help thousands of Australians buy their first home with a deposit at today’s market value rather than having to wait sometimes years and then needing more deposit because property prices have increased,” said Mr. Vaggis.

Although the EQUITY ADVANCE program will help first homeowners buy their first property and enter the property market, it will also benefit purchasers that need to top up their cash deposit and, high net worth investors preferring to preserve their cash and deploy it in other investments.

Live Property has established and built relationships with some of the industry’s best residential developers. The company works with developers to help get homeowners into the properties they develop using the EQUITY ADVANCE program.

Once a client selects their preferred home from the Live Property Marketing properties, it is then valued by their bank or a recommended bank. This approved valuation is what Live Property Marketing will secure up to 20% deposit directly to the developer. The client will then borrow the remaining amount from their bank or a recommended bank.



Interested individuals, families and investors can find more information at the Live Property Marketing website including property information and how to apply for the EQUITY ADVANCE program at www.livepropertymarketing.com.au.

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About EQUITY ADVANCE

EQUITY ADVANCE is not a loan, is interest free, has no hidden fees, does not require personal security, or guarantees, and no caveat or second mortgage is required over the property.

Live Property Marketing and their partners ensure that clients enjoy the protection of working only with licensed real estate agents, ethical partners and regulated financial services companies. Holding your deposit following exchange of contracts and until settlement is a licensed Custodian, AusFunds Management Limited acting as trustee.

AusFunds Management Limited holds Australian Financial Services License No. 440900.

More information about EQUITY ADVANCE can be viewed at <https://www.livepropertymarketing.com.au/equity-advance-1>

About Live Property Marketing

Established in 2013, Live Property Marketing specialises in off-the-plan properties, helping clients get a dream property they can call home. With over 100 years of combined industry experience, Live Property Marketing believes that the foundation to a good life, happy family and prosperity starts with property ownership.

Managing Director, Emmanuel Vaggis has been involved in property sales and marketing since 1998. He has been instrumental in sales for some of Sydney's biggest residential property developments including King Street Wharf by Multiplex, Portico by Westpoint Group, and Jade on Sussex in Sydney's CBD by Ceerose.

Visit the company website at www.livepropertymarketing.com.au

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