



**FESTIVAL OF GOLF**  
**AUSTRALIAN WPGA**  
**CHAMPIONSHIP**  
19-22 MARCH 2026  
GOLD COAST

**MEDIA RELEASE**

**March 16, 2026**

**For immediate release**

**The Festival of Golf is taking place this week!**  
**Four days of fun, entertainment, prizes, and world-class golf at**  
**Sanctuary Cove, Queensland, March 19 - 22, 2026**

The **Festival of Golf** is taking place this week!

From **Thursday 19 March – Sunday 22 March, 2026**, Sanctuary Cove is set to come alive with a unique event, packed with unmissable things to see and do. From interactive experiences, to live entertainment, prizes, pop-up bars, food, kids' zones, lifestyle displays, and the very best shopping Sanctuary Cove has to offer, it's one to mark in the calendar.

At the heart of the Festival is the **2026 Australian WPGA Championship**, where leading Australian and international women golfers will compete for the Karrie Webb Cup and \$600,000 in prize money. Come and watch the action up close while enjoying the festival atmosphere all around the course.

Packed with entertainment, the festival is open to everyone of all ages, and it's **free** to attend.

This event is for golfers, golf enthusiasts, or anyone keen for a day out in the glorious setting of Sanctuary Cove.

Prizes are a huge part of the Festival, with attendees able to win daily prizes across the four days including a trip to Vietnam thanks to **Luxury Escapes**. By subscribing to the Festival of Golf at [www.festivalofgolf.com.au](http://www.festivalofgolf.com.au) you'll receive your Scan-to-Win link to download your free pass; bring it along on any Festival event day you attend, and scan it at a Scan-To-Win 'pod' to enter into the daily draw. Each day you scan, there is a new chance to win - so the more you participate, the more prizes you could win.

More than **ten daily prizes** are up for grabs, including the ultimate 'Tee Off In Vietnam' getaway: a 5-day, 4-night accommodation and golf package at the stunning Banyan Tree Lăng Cô in Da Nang, Vietnam for two adults, return airport transfers, two rounds of golf at the Nick Faldo-designed Laguna Lăng Cô Golf Course, buggy and caddy (exclusive of caddy tips) and a 60-minute spa treatment per person, thanks to Luxury Escapes.

Ticketed experiences will be a highlight, including the **Players Party**, on Friday March 20, where the Lagoon Beach Club at Sanctuary Cove will come alive in ultimate style at this exclusive event. Enjoy live entertainment, premium drinks, and a 'Beach BBQ' with interactive cooking stations by celebrity chef **Darren Robertson** of Three Blue Ducks, with the support of the InterContinental Sanctuary Cove Resort.

Robertson has curated a gourmet menu which includes: smoked eggplant bruschetta; BBQ chicken wings with nduja butter, flat iron steak; and charred cauliflower. There will also be an array of gourmet salads and desserts on offer. Premium drinks will also be included, featuring amazing wines from Bimbadgen and Chocolate in a Bottle, cocktails and mocktails from Mr Consistent, and beer from Burleigh Brewing and Peretie.

The Players Party is where the Festival of Golf truly comes alive. This limited-access, ticketed event is set to be one of the festival's marquee moments. **Magdalena Roze** will host the evening as MC, and guests will have the opportunity to truly immerse themselves in the vibe of the Festival, and mingle with the stars of the 2026 Australian WPGA Championship. Also, an exclusive Q&A session with Australian professional golfers **Sarah Kemp** and **Kelsey Bennett** will be taking place.

**Every Players Party ticket holder will receive an entry to go into the draw to win a King Island Golf Getaway, thanks to Luxury Escapes.**

And as an exciting bonus: all Players Party ticket holders have the opportunity to choose a complimentary golf shirt in their size from women's apparel brand **Soneven**, while enjoying the event!

A **Genesis** car activation will be live at Festival of Golf, where you'll see the latest Genesis model on display, as well as a golf simulator, and daily competitions to win prizes.

Head of Genesis Motors Australia, **Justin Douglass**, said:

"Genesis is proud to be part of the Festival of Golf at Sanctuary Cove this year, an event that perfectly captures the premium lifestyle and sense of community that sits naturally alongside our brand.

"Golf is an important part of the Genesis story globally — from our title sponsorship of the PGA Tour's Genesis Invitational, to our involvement in innovative formats like TGL – and it's exciting to bring that connection to life here on the Gold Coast.

"Visitors to the Genesis activation in the Festival Village will be able to experience our latest vehicles up close, including the Australian debut of the GV60 Magma, alongside an interactive golf simulator where guests can test their swing and compete for daily prizes."

Festival of Golf is a family friendly event, with lots of fun activities on offer for kids, including:

### **Crafty Kids**

Get creative with hands-on workshops where kids can design and take home fun keepsakes, including decorating their own laser-cut golf buddy or design a custom golf ball, choosing from a range of vibrant colours.

### **Festival of Golf Interactive Zone**

Swing into fun in our active, play-based area, encouraging movement, friendly competition, and social interaction featuring golf pitching boards, Connect 4, cornhole and Xs and Os games.

The Australian WPGA Championship field is headlined by major champion **Hannah Green** and fellow LPGA star **Steph Kyriacou** who will be joined by the likes of recent Australian Women's Classic winner **Kelsey Bennett**, Ladies European Tour 2025 Order of Merit champion **Shannon Tan** and reigning WPGA Tour of Australasia titleholder **Cholcheva Wongras**.

Festival of Golf is happening this week: [www.festivalofgolf.com.au](http://www.festivalofgolf.com.au)

The Festival of Golf is delivered by Mulpha Events with the support of Experience Gold Coast, Tourism & Events Queensland, the WPGA Tour of Australasia, and Sanctuary Cove Golf and Country Club.

## ABOUT

### Event Basics:

**Dates:** 19-22 March, 2026

**Venue:** Sanctuary Cove, Gold Coast

### Times:

Thursday 19 March to Saturday 21 March: 11:00am – 6:00pm

Sunday 22 March: 11:00am – 5:00pm

**Website** <https://www.festivalofgolf.com.au/>

**Ticket Link:** <https://www.festivalofgolf.com.au/tickets>

### Social Handles

**Facebook:** @goldcoastfestivalofgolf

**Instagram:** @goldcoastfestivalofgolf

### Hashtags:

#FestivalOfGolf #WPGA2026 #GolfReimagined #SanctuaryCove #GoldCoastEvents

### Media Assets:

Link to authorised images for media use [HERE](#)

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### ABOUT FESTIVAL OF GOLF:

The 2026 Festival of Golf runs 19-22 March at Sanctuary Cove. The Festival features the Australian WPGA Championship, where leading Australian and international women golfers compete for the Karrie Webb Cup and \$600,000 in prize money, alongside live music, pop-up bars, food and beverage options, family-friendly activities, and golf and lifestyle displays.

The 2026 Championship marks the first occasion that the event will be played as a standalone tournament, with the 2025 event unfortunately cancelled due to Cyclone Alfred; the 2026 Festival of Golf also promises a high-energy, feel-good, inclusive celebration, where golf meets food, fun, fashion, and community spirit.

### ABOUT MULPHA EVENTS

With a focus on engagement and quality, Mulpha Events has a reputation for producing and delivering some of Australia's most loved events. From Australia's largest boating showcase – the Sanctuary Cove International Boat Show – to the Festival of Golf, Australian Adventure Expo, food and wine festivals, live music festivals, outdoor, lifestyle exhibitions, product launches and corporate conferences, the Mulpha Events team provides experience and creativity in bringing to life the commercial and strategic event objectives of the events it owns and manages. [mulphaevents.com.au](http://mulphaevents.com.au)

Mulpha Events is part of the Mulpha Group ('Mulpha') which offers over 30 years of investment experience in Australia. The Group has an extensive portfolio of real estate, property development, hospitality, retirement, private equity and debt assets, and invests in some of the fastest growing and most vibrant economies in Australia, New Zealand, Malaysia and the UK. In Australia, Mulpha's investment portfolio includes Sanctuary Cove, Norwest Business and Residential Park in Sydney; flagship InterContinental Hotels in Sydney, Sanctuary Cove and Hayman Island; Swing City, and Bimbadgen, The Lane Retreat & Emma's Cottage in the Hunter Valley. [mulpha.com.au](http://mulpha.com.au)

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