



MEDIA RELEASE

January 27, 2026

For immediate release

The Festival of Golf returns to the Gold Coast!

Four days of fun, entertainment and world-class golf at Sanctuary Cove, Queensland, in March 2026

The **2026 Festival of Golf** returns this March, bringing four huge days of fun, entertainment and world-class golf to Sanctuary Cove, Queensland.

Running from Thursday 19 March – Sunday 22 March, 2026, the Festival is packed with things to see and do; from interactive experiences, to live music, as well as pop-up bars, unmissable food, public participation zones, lifestyle displays, and the very best shopping Sanctuary Cove has to offer.

At the heart of the Festival is the 2026 Australian WPGA Championship, where leading Australian and international women golfers will compete for the Karrie Webb Cup and \$600,000 in prize money. Come and watch the action up close while enjoying the festival atmosphere all around the course.

Whether you're a golf fan or just looking for a brilliant day out: swing by for the golf, and stay for the fun, food, and sunshine!

The Festival of Golf is delivered by Mulpha Events with the support of Experience Gold Coast, Tourism & Events Queensland, the WPGA Tour of Australasia, and Sanctuary Cove Golf and Country Club.

“What makes the Festival of Golf unique is that you're going to find innovations, products and experiences you won't find elsewhere,” says **Corey Rattray-Wood, Head of Events, Mulpha**. “If you're an avid golf lover, the Festival of Golf is an absolute must visit. If you're a casual golf fan, and interested in getting into golf and learning more, Festival of Golf provides a friendly, approachable environment for you to explore the sport.

“Or, come have a day out at the Festival, and enjoy the food and wine precinct, with 20+ vendors, from craft breweries, distilleries, wineries and food trucks, set on beautiful Sanctuary Cove.

“The Players Party on the Friday night of the Festival is a VIP opportunity to enjoy an exclusive culinary experience, with Darren Robertson curating the menu, alongside Magdalena Roze as MC.”

Watching the fun is an experience; being part of it is even better. People can win prizes, and enjoy the perks that only subscribers can access! The Festival of Golf Scan-To-Win Pass provides you with a chance to win daily prizes during the Festival of Golf.

Simply subscribe to the Festival of Golf at www.festivalofgolf.com.au to receive your Scan-to-Win link to download your free pass, and bring it along on any Festival event day you attend, and scan it at a Scan-To-Win 'pod' to enter into the daily draw. Each day you scan, you get a new chance to win - so the more you participate, the more prizes you could win!

More than five daily prizes are up for grabs, including the ultimate 'Tee Off In Vietnam' getaway: a 5-day, 4-night accommodation and golf package at the stunning Banyan Tree Lăng Cô in Da Nang, Vietnam for two adults.

This prize package includes:

- Return airport transfers
- Four nights' accommodation
- Two rounds of golf at the Nick Faldo-designed Laguna Lăng Cô Golf Course
- Buggy and caddy (exclusive of caddy tips)
- 60-minute spa treatment per person

As a subscriber, you also receive Festival updates, insider news, and exclusive offers, making your subscription and this pass your key to the ultimate Festival of Golf experience.

Scan-To-Win passes are limited to 2 passes per subscriber per day - one for yourself and a guest.

Another huge Festival highlight is the **Wine Selectors Tasting Deck**.

Located at glorious Sanctuary Cove, the Wine Selectors Tasting Deck is where you'll get to join the experts for a fun (free!) guided tasting that pairs perfectly with sunshine, great company and the 19th-hole spirit.

Each complimentary 30-minute session features three Australian wines and is limited to 30 guests, delivering an intimate, interactive experience with the experts.

Choose from: 12:00-12:30PM Tee Off with Fizz - bright, energetic sparkling wines to kickstart your day; 1:00- 1:30PM On-Par Whites - balanced, refreshing whites that hit the mark; 2:00-2:30PM Championship Pour - ultra-premium wines worthy of the winner's circle; 3:00-3:30PM A Round of Reds - from new-wave styles to timeless classics - a full course of flavour; 4:00-1:30PM Sparkling Line Up - taste your way through a sharp selection of standout sparkling styles; 5:00-5:30PM Sunset Sips - easy, elegant wines perfect for golden hour on the deck.

Each masterclass session runs daily across all four days of the Festival of Golf. Bookings essential to secure your place, plus a chance to WIN a Chairman's Subscription from Wine Selectors. Times run on the hour, every hour, from midday to 5pm.

Want to really get amongst it? Do the Festival in ultimate style at the exclusive Players Party, set at the stunning Lagoon at Sanctuary Cove. Mingle with players, festival-goers, trendsetters, PGA representatives, VIP guests, and Club Members in a lively, social atmosphere.

Limited tickets only available.

With a menu curated by Chef **Darren Robertson** of Three Blue Ducks fame, with the support of the InterContinental Sanctuary Cove Resort, **Magdalena Roze** will host the afternoon as MC to this limited-access, ticketed event - set to be one of the festival's marquee moments.

"Enjoy live entertainment, premium drinks, and a gourmet menu curated by Chef Darren Robertson, while you capture the moment and rub shoulders with the stars of the 2026 Australian WPGA Championship."

The '**An Evening of Champions**' is where world-class golf meets exceptional food and wine. Award-winning broadcaster and food personality Magdalena Roze will keep the night flowing as MC, as guests enjoy an evening designed for those who value heritage and fine food, with the exclusive opportunity to taste and collect wines rarely seen beyond the Henschke family cellar.

Presented in collaboration with Chef Darren Robertson and Henschke Family Wines, the evening will feature a menu curated by Darren, Three Blue Ducks co-owner, paired with some of Henschke's best wines. The evening will also feature senior wine writer for The Australian, **Nick Ryan**. Together they will guide guests through the menu, and the vintages selected to complement each course.

Aligned with the Australian WPGA Championship, we look forward to welcoming **Karen Lunn**, Chief Executive Officer of the WPGA Tour of Australasia, who will lead an intimate Q&A with world-class golfing champions, to be announced soon. The opportunity to hear the perspectives and personal stories from some of the top professional golfers in the world is not to be missed.

In a rare opportunity for collectors, and for those with a deep appreciation for fine wine, the evening will include access to a limited allocation of museum and special release Henschke wines, a reflection of the family's long tradition of custodianship and their commitment to sharing remarkable vintages with those who value them.

Guests will also have the chance to secure an exclusive allocation of the 2021 Mount Edelstone Eden Valley Shiraz. Celebrated for its lineage and character, it remains a prized collector's item and will be available for purchase only through the Club.

The experience will conclude with a wine auction featuring rare and museum releases from the Henschke cellar, underscoring the enduring relationship between the Henschke family and Sanctuary Cove Golf and Country Club.

More info, see link below.

The very best part of the Festival of Golf is that it's FREE to attend! What an offering - it's packed with entertainment, and open to everyone.

Event Basics:

Dates: 19-22 March, 2026

Venue: Sanctuary Cove, Gold Coast

Times:

Thursday 19 March to Saturday 21 March: 11:00am – 6:00pm

Sunday 22 March: 11:00am – 5:00pm

Website <https://www.festivalofgolf.com.au/>

Ticket Link: [BOOK HERE](#)

Social Handles

Facebook: @goldcoastfestivalofgolf

Instagram: @goldcoastfestivalofgolf

Hashtags:

#FestivalOfGolf #WPGA2026 #GolfReimagined #SanctuaryCove #GoldCoastEvents

Media Assets:

Link to authorised images for media use [HERE](#)

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ABOUT FESTIVAL OF GOLF:

The 2026 Festival of Golf runs 19-22 March at Sanctuary Cove. The Festival features the Australian WPGA Championship, where leading Australian and international women golfers compete for the Karrie Webb Cup and \$600,000 in prize money, alongside live music, pop-up bars, food and beverage options, family-friendly activities, and golf and lifestyle displays.

The 2026 Championship marks the first occasion that the event will be played as a standalone tournament, with the 2025 event unfortunately cancelled due to Cyclone Alfred; the 2026 Festival of Golf also promises a high-energy, feel-good, inclusive celebration, where golf meets food, fun, fashion, and community spirit.

ABOUT MULPHA EVENTS

With a focus on engagement and quality, Mulpha Events has a reputation for producing and delivering some of Australia's most loved events. From Australia's largest boating showcase – the

Sanctuary Cove International Boat Show – to the Festival of Golf, Australian Adventure Expo, food and wine festivals, live music festivals, outdoor, lifestyle exhibitions, product launches and corporate conferences, the Mulpha Events team provides experience and creativity in bringing to life the commercial and strategic event objectives of the events it owns and manages. mulphaevents.com.au

Mulpha Events is part of the Mulpha Group ('Mulpha') which offers over 30 years of investment experience in Australia. The Group has an extensive portfolio of real estate, property development, hospitality, retirement, private equity and debt assets, and invests in some of the fastest growing and most vibrant economies in Australia, New Zealand, Malaysia and the UK. In Australia, Mulpha's investment portfolio includes Sanctuary Cove, Norwest Business and Residential Park in Sydney; flagship InterContinental Hotels in Sydney, Sanctuary Cove and Hayman Island; Swing City, and Bimbadgen, The Lane Retreat & Emma's Cottage in the Hunter Valley. mulpha.com.au

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