

PharmaCann Strengthens National Network as Industry Partners Seek Stability

As Australia's healthcare landscape continues to evolve, PharmaCann, one of the longest running cannabis companies in Australia, is doubling down on its mission to bring stability, consistency and genuine support to pharmacies and clinics across the country. With a commitment rooted in compassion and long-term collaboration, the company is actively expanding its partner network to ensure healthcare providers have the resources, communication and operational backing they need to deliver dependable care.

At the heart of PharmaCann's growth is a simple philosophy: when pharmacies and clinics are supported, patients benefit. By providing streamlined workflows, timely communication and strong logistical foundations, the company helps its partners create smoother experiences for the communities they serve. This focus on real relationships rather than short-term transactions is what sets PharmaCann apart.

"We're seeing a lot of movement in the market right now," says Victor Caprio, CEO of PharmaCann. "Some competitors are folding like lawn chairs, and we are here to pick up the pieces. We're here for the long run, and that means investing in people, partnerships and the systems that keep everything moving."

PharmaCann's expanding national network includes pharmacies, clinics and service providers looking for a reliable, future-focused partner. The company is continually exploring new alliances, integration opportunities and welcoming new partners into our ecosystem as part of our commitment to long-term growth and industry stability. As more operators seek stability during shifting industry conditions, PharmaCann has become a trusted anchor, known for its steady leadership and commitment to continuity.

Our approach has delivered tangible benefits for partners nationwide. As the company grows, so does its ability to enhance support channels, streamline education, and reduce operational friction for clinics and pharmacies. These improvements help ensure smoother fulfilment processes, fewer delays and a more dependable pathway of care for patients.

"For us, growth isn't about scale for scale's sake," Caprio adds. "It's about creating a stronger network that lifts everyone involved. When we bring new partners into our ecosystem, we're looking at how we can support them not just today, but for years to come."

As PharmaCann continues to welcome new partners and explore expansion opportunities, the company remains grounded in its core values of compassion, collaboration and responsible growth. The focus is clear: build long-term relationships, strengthen the industry and ensure patients across Australia continue to receive consistent, reliable care.

With a warm, human-centred approach and a forward-looking mindset, PharmaCann is positioning itself as a stabilising force for the future of pharmacy and clinical support.