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PRESS RELEASE

He Doesn't Need Another Tool. Or Does He?

The surprisingly useful DeWALT gear that isn't just for the job site.

July 2025 - By the time Father's Day rolls around, most dads already own the basics: socks, mugs, a multi-tool they've never taken out of the packet. So, what do you get the guy who's got the shed sorted and the shopping list handled?

This year, [DeWALT](#) is applying its trademark toughness to everyday tech, the kind of gear he didn't know he needed.

Enter the mobile accessories range: rugged, smart and genuinely useful tech designed with the same durability as DeWALT's power tools, but made for life beyond the toolbelt.

Not gadgets. Not gimmicks. Just gear that works hard – like he does.

- **A powerbank that doesn't crack under pressure.**
With 10,000 mAh and dual ports, the **DeWALT 2-Port Powerbank** is made for blokes who forget to charge their phone and hate asking for a cable.
[RRP \\$79.99 – Buy at Bunnings](#)
- **Wireless earbuds tough enough for tradie life.**
The **PRO-X1 Earbuds** are IPX6-rated and built to survive rain, dust, and whatever the site (or the gym) throws at them.
[RRP \\$149 – Buy at Bunnings](#)
- **Bluetooth headphones that don't fall apart in the glovebox.**
Flexible, magnetic and hands-free, the **2-in-1 Neckband Headphones** are perfect for early morning calls and weekend projects.
[RRP \\$169.99 – Buy at Bunnings](#)

These aren't the usual last-minute Father's Day picks, but that's exactly the point. They're the kinds of things he'll actually use, even if he never thought to buy them himself. And yes, they're all available at Bunnings.

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Interviews and product samples are available on request.

Please contact Amanda Kuhn, amanda@missymischief.com / 0410 570 993

Media Kit Download: https://drive.google.com/drive/folders/15fewaOLEIWMmGGeMyEka14CDpVgCVO64?usp=drive_link



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About DeWALT

With more than 90 years of industry expertise, DeWALT is a global leader in professional-grade tools and equipment built for power, precision and durability. Trusted by tradespeople and serious DIYers alike, DeWALT's products are designed to perform in the toughest conditions — and keep going.

Website: [DeWALT - Brand Merchant](#) - Instagram: [@DEWALT_AUSTRALIA](#) - Facebook: [@DEWALT](#)

About Brand Merchant

Brand Merchant is a leading distributor of premium brands across Australia and New Zealand, partnering with major retailers such as Aldi, Amazon, Bunnings, Chemist Warehouse and more. Brand Merchant is dedicated to connecting world-class brands with consumers by offering a diverse portfolio of products across homewares, small appliances, lifestyle goods, and pet supplies. With a focus on innovation, quality, and exceptional service, Brand Merchant continues to strengthen its position as a trusted name in retail distribution.



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