

PRESS RELEASE

FOR IMMEDIATE RELEASE

‘A Beautiful Thing’ – A B4A Collective Launch Calls for Action to Support Grassroots Change

Sydney, NSW – 6th of September 2025

Australia’s charitable sector is facing a widening equity gap, with over **60%** of the nation's charities receiving less than **2%** of the sector's **\$222 billion revenue**, according to the **Australian Charities and Not-for-Profits Commission (ACNC)**. But one woman is working to change that.

Michelle Temu, a seasoned community leader with over 20 years of experience across New Zealand, Ethiopia and Australia, is launching **B4A Collective**, an ecosystem that connects donors, volunteers and business partners directly with grassroots community leaders.

To celebrate this movement, **‘A Beautiful Thing’**, the official launch event for B4A, will take place on **Saturday the 6th September 2025**, from **6 PM to 10 PM** at **The Colebee Centre, Nurragingy Reserve**. The evening will bring together philanthropists, community leaders, and changemakers for a deeply moving, multi-sensory experience.

The event will begin with a traditional **Māori Powhiri** and smoking ceremony, grounding guests in a shared spirit of cultural respect and collective purpose. Guests will then enjoy light refreshments by the water, followed by a **multicultural degustation dinner**, each course telling the story of Indigenous and community-led philanthropy through diverse cultural lenses.

Symbolically, the evening captures the B4A identity: Yellow for the light-bearers working at the grassroots, Blue for the resources flowing from partners and donor and Green for the flourishing outcomes of united action.

Michelle Temu explains

“We’re here to change the future of giving. The beauty of B4A is in what happens when communities are trusted, funded, and supported with dignity. We’re backing the **60.2%** of charities who are rich in lived experience but poor in access to capital. They are the real experts and they deserve better.”

One of B4A’s early partners, the **Lisa Harnum Foundation**, credits Michelle with significantly improving their funding strategy.

“Michelle’s expertise in navigating complex government grants and building long-term sustainability has been a game-changer,” says Evelyn Wilton, Board Member.

“She bridges the gap between vision and viability.”

The evening is not only a celebration, it is a call to action. B4A invites sponsors, donors and advocates to help grow a thriving ecosystem where small charities are sustained, visible and impactful.

Event Details

Saturday the 6th of September 2025

6 PM – 10 PM

The Colebee Centre

Nurragingy Reserve,

Doonside, NSW

Join the Movement

Be a part of a future where small charities don't just survive, they thrive.

For partnership and sponsorship enquiries, please contact:

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