



FOR IMMEDIATE RELEASE

PRESS ALERT

Ember Artists' 'Ari & Tay,' Shine as Winners of 2023 Big Brother



Australia – [December] – [Ember Artists](#) is thrilled to announce that its talented duo, sisters Ariana and Taylor Wilcoxson, known as 'Ari & Tay' and collectively as 'The Boho Sisters,' have been crowned winners in the 2023 Big Brother 2023 competition in Australia; where their loveable wit and carefree personae led the duo to victory this week!

With an impressive online following of over **700,000 devoted fans**, Ari & Tay as the 'Boho Sisters' are becoming one of Australia's most recognisable influencer duos. Their captivating content offers a glimpse into their enviable world of fashion, travel, vibrant parties, and endless sunshine. Their inspiring journey radiates a refreshing energy that encourages others to embrace the freedom and spontaneity of

life.

"We are immensely proud of Ari & Tay, for their incredible journey and ultimate victory on Big Brother Australia 2023. Their authenticity and unwavering dedication to their craft have been nothing short of inspiring," says the team at Ember Artists, whilst the sisters remain gobsmacked by the unexpected victory!

Whether they are exploring the lively streets of Sydney, immersing themselves in the fashion-forward culture of Melbourne, or basking in the relaxed, sun-drenched vibes of The Gold Coast, Ari & Tay are always on a mission to curate unforgettable experiences for themselves and their dedicated followers.

Follow Ari & Tay 'The Boho Sisters' as they continue their exciting journey and inspire you to embrace your inner Bohemian spirit!

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Connect with them on

TikTok: [@BOHOSISTERS](#) with 685k+ followers

Instagram [@BOHOBARBIE](#) with 34k+ followers, and [@BOHOBADDIE_](#) with 32k+ followers.

For interviews, please contact amanda@missymischief.com / 0410 570 993.

About Ember Artists:

Ember Artists is an international entertainment and talent management company dedicated to driving and nurturing the careers of Australian and New Zealand artists, creators, and celebrities worldwide.

As part of The Phoenix Group companies, Ember Artists proudly represents an esteemed roster of talent, including chart-topping artists Coterie and leading TikTok creator Nathan Lust in addition to the dynamic duo, Ari & Tay 'The Boho Sisters'.