

FOR IMMEDIATE RELEASE

Why 2 in 3 Fast-Growing Teams Hit Operational Chaos and What Leaders Get Wrong

BRISBANE, Australia - February 2026: Rapid growth is often treated as a talent problem when performance starts to slip. According to Amanda Rosazza, founder of Imagine8, that assumption is one of the most common mistakes scaling organizations make.

Rosazza works with leadership teams navigating high-growth phases where operational strain begins to surface. While many leaders attribute friction to hiring or personnel issues, she finds the root cause is usually structural. Systems fail to evolve at the pace of expansion, creating decision bottlenecks, unclear accountability, and fragmented workflows that slow execution.

“When teams grow faster than their operating systems,” Rosazza explains, “even strong talent struggles to perform. Clarity, not headcount, is what restores momentum.”

Through her work with scaling organizations, Rosazza helps leaders implement operational frameworks that strengthen execution. Clients routinely see new hires reach productivity within months, bottlenecks reduced, and disconnected tools replaced with unified systems that support visibility and accountability.

Her work focuses on the operational realities leaders face during expansion, including:

- Why scaling struggles are often misdiagnosed as people problems
- The hidden performance cost of unclear roles and fragmented processes
- How fast-growing teams introduce structure without slowing progress
- Turning rapid expansion into sustainable execution

Rosazza is actively available to contribute her expertise through podcast guest appearances, speaking engagements, and interviews or written contributions for digital publications covering leadership, operations, and organizational growth. She provides practical, field-tested insights leaders can apply immediately to stabilize performance and support sustainable scaling.

Amanda Rosazza works with founders and executives who want growth to be intentional, repeatable, and aligned with long-term strategy.

For additional background, her media kit is available upon request.

###

Media Contact:

Kate Wischmann

media@justincross.com

Media Relations for Amanda Rosazza