

Media Release

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Foundation Education Group Signals Industry Transformation with Fortitude Valley Headquarters



Left to Right: Foundation Education Group Chief Executive Officer, Jason McMillan



Left to Right: Foundation Education Group - AIPT and Foundation Education Trainers and Assessors

The Foundation Education Group (FEG) has officially relocated to a new headquarters in the heart of Fortitude Valley, marking a pivotal milestone in the group's evolution and signaling the start of a significant transformation phase aimed at setting new standards in vocational education.

The move follows a series of key leadership and structural developments, including the appointment of Jason McMillan as Chief Executive Officer in July 2025 and Sean McBride as Chief Operating Officer in January 2026, alongside the establishment of a strengthened Executive Leadership Team to guide the group's long-term direction.

More than a change of address, the relocation reflects a deliberate investment in people, process and technology as FEG positions itself for scalable, technology-enabled growth.

As the corporate parent of Registered Training Organisations, the Australian Institute of Personal Trainers (AIPT) and Foundation Education, FEG operates across high-growth sectors including health, fitness and early childhood education and care. With more than 15,000 active students across its RTOs, the group is focused not simply on driving scale, but on setting the standard for connecting vocational education to workforce outcomes.

“For too long, education and employment have operated in separate worlds,” said McMillan.

“The Foundation Education Group exists to close that gap. This move reflects the momentum we are building as we unite our brands under one shared purpose: to build real, supported pathways from learning to employment.”

McBride added, “We are building the infrastructure required to lead and scale. By strengthening our operating platform, governance, and digital capability, we are equipping the business to drive the next phase of industry-connected vocational education.”

Backing this commitment, FEG has launched a major digital transformation program to evolve from a two-brand structure into a scalable, multi-brand education platform.

The initiative includes a new multi-brand website and marketing technology ecosystem, upgraded core operating systems including CRM and LMS platforms, enhanced data and analytics capability, and targeted investment in organisational capability to support sustained growth.

Together, the new Fortitude Valley headquarters and digital transformation program mark the beginning of a more integrated, technology-driven operating model. As FEG enters its next chapter, the Group is intensifying its focus on student experience, industry alignment and measurable workforce impact, positioning itself to set a new benchmark for industry-connected vocational education in Australia.

About Foundation Education Group

The Foundation Education Group (FEG) is the corporate parent group bringing together a portfolio of specialist education brands to support real, industry-connected pathways from study to career.

The Foundation Education Group is not a Registered Training Organisation (RTO). Nationally recognised training is delivered by Foundation Education (RTO 22557) and the Australian Institute of Personal Trainers (RTO 32363).

Media Enquiries

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