

# \$50k Design Competition Announced by Australian Coin Review



## A modern revival of the legendary Swan Dollar competition

Australian Coin Review (ACR) has announced the launch of a landmark **\$50,000 Crown Design Competition**, marking 60 years since the original design contest that produced one of Australia's most iconic numismatic creations - the Swan Dollar.

In **1966**, Australian Coin Review invited collectors and artists to submit designs for a new crown-sized coin. That competition captured the imagination of enthusiasts worldwide and ultimately gave birth to the Swan Dollar, a design that remains one of the most admired and sought-after issues in Australian numismatics.



Now, six decades later, ACR is running it back - with **significantly higher stakes**.

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## The Crown Design Competition

The 2026–27 Crown Design Competition invites designers, collectors, artists, and enthusiasts to create a new coin design inspired by Australia, with a chance to win **\$50,000 AUD**.

### Prize Pool

- **1st Prize:** \$50,000 AUD
- **2nd Prize:** \$5,000 AUD
- **3rd Prize:** \$1,000 AUD

The **winning design will be struck in various precious metals**, creating a modern numismatic issue tied directly to this historic anniversary.

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## The Design Brief

The theme of the competition remains aligned with the original 1966 brief, updated only to reflect the anniversary year.

**“A design of any nature suitable to Australia, and the words AUSTRALIA 2027.”**

Designs may draw inspiration from Australian flora, fauna, culture, food, history, or contemporary life. Entrants are encouraged to think creatively, while keeping designs **simple, modern, and suitable for minting**.

### Key Requirements

- Both **obverse and reverse designs** are required
  - A monarch portrait is **not required**
  - No limit on the number of entries per entrant
  - Designs must be capable of production using modern minting standards
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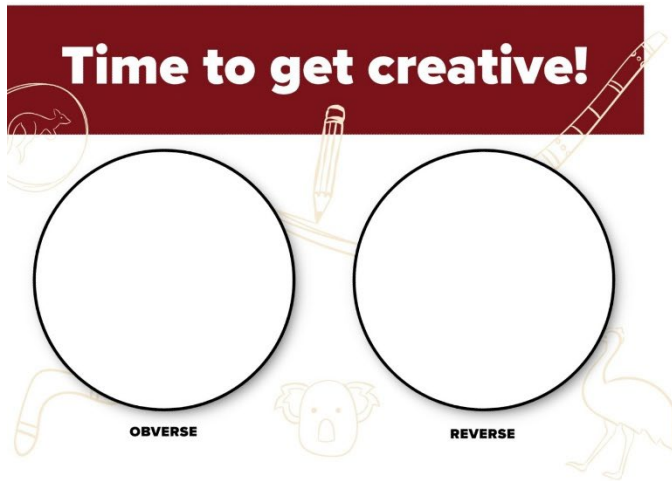
### Entry Dates & Judging

- **Entries open:** 1 February 2026
- **Entries close:** 11:59pm AEST, 30 September 2026
- **Winner announced:** November 2026 issue of *Australian Coin Review*

Full terms and conditions are available on the ACR website.

### How to Enter

Designs can be submitted online at [www.australiancoinreview.com.au/competitions](http://www.australiancoinreview.com.au/competitions) or emailed directly to: [competitions@australiancoinreview.com.au](mailto:competitions@australiancoinreview.com.au)



#### The Brief

*"A design of any nature suitable to Australia, and the words AUSTRALIA 2027."*

#### The Prizes

**1<sup>st</sup>**  
**\$50,000AUD**

**2<sup>nd</sup>**  
**\$5,000AUD**

**3<sup>rd</sup>**  
**\$1,000AUD**

#### Further Information

For competition enquiries or magazine subscriptions, contact:

#### Australian Coin Review

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