



MEDIA RELEASE – FOR IMMEDIATE RELEASE

EV drivers can now collect Everyday Rewards points when charging at Woolworths Supermarkets.

Melbourne, Victoria – Wednesday 14th May 2025 – Chargefox, Australia's leading electric vehicle (EV) charging platform, has partnered with Everyday Rewards to offer members Everyday Rewards points when they charge their EVs.

With over 100 EV charging plugs available across 25 Woolworths stores around the country and more on the way, Everyday Rewards members will be able to collect points as they charge their car during their supermarket shop, giving you even more ways to collect points during your visit.

"We are thrilled to be working with Woolworths to offer Everyday Rewards points" said Ed Asuncion, Executive General Manager at Chargefox. "Woolworths EV chargers have already proven to be very popular, with thousands of drivers using them every month."

This announcement comes as more Australians make the change to Electric Vehicles, with a record 114,000 new electric vehicles sold in Australia in 2024, which is over a 14 per cent increase from 2023.

Members simply need to add their Everyday Rewards details to their Chargefox profile, and they'll collect 1 Everyday Rewards point for every \$1 spent on charging at all Woolworths EV chargers available on Chargefox.

"We're always looking for new ways to offer our members more value across all their everyday needs." said Hannah Ross, Everyday Rewards Managing Director.



“With around 300,000 EVs on the roads in Australia, this partnership offers members the perfect opportunity to collect points as they charge their car whilst doing their weekly shop.”

As Chargefox continues to add new charging stations at Woolworths locations, they'll be added to the list of locations where members can collect points.

Notes to editor:

- Woolworths now has EV chargers at the following locations;
 - New South Wales; Ashfield North, Bomaderry, Cameron Park, Chatswood East, Fairy Meadow, Kellyville Grove, Kiama Village, Kirrawee Basement, Leppington Village, Metro Mosman, North Parramatta, and Yass.
 - Queensland; Bannockburn, Bellmere, Dakabin, Doolandella, Gordonvale West, Logan Reserve, and Redbank Plains Mountview.
 - Victoria; Banchory Grove, Fishermans Bend, Heidelberg and Greenvale Lakes.
 - Western Australia; Mt Pleasant and Highgate.
- These chargers are all available on the Chargefox App.



About Chargefox

Chargefox is the leading provider of charger & electric vehicle software & management solutions and provides the Chargefox app which offers thousands of EV chargers in a single user experience.

Since 2017 Chargefox has been improving EV charging for drivers, organisations and governments through innovative technology and software.

Chargefox is wholly owned by the Australian Motoring Services group (AMS), operating on behalf of Australia's Mobility Clubs (NRMA, RACV, RACQ, RAA, RAC, RACT).

About Everyday Rewards

Everyday Rewards has over 10 million active members and can save members hundreds of dollars every year by boosting offers and scanning their Everyday Rewards card when shopping at Woolworths supermarkets, Woolworths Metro, BWS, BIG W, Bupa, HealthyLife, MyDeal, MILKRUN, Everyday Market, Origin Energy, Petstock and at Australia's largest Loyalty Fuel partner network with over 1000 EG and Ampol petrol sites.

Every time an Everyday Rewards member collects 2000 points, they can choose to redeem \$10 off their next shop at Woolworths, BIG W, MyDeal, BWS and Petstock or opt to bank the points for Christmas. Members can also convert their Everyday Rewards points to Qantas points with 2000 points equating to 1000 Qantas points.

Every month, 1.3 million Everyday Rewards members save at least \$10 off their shop.

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